



Service Professionals

When a business depends on billable hours for profits, every unfilled slot on their appointment calendar represents lost revenue that will never be replaced.

If you are not at 100% capacity twelve months of the year and you can handle new customers then Ormita can help fill your idle time and offset your existing cash costs.

Every company with its own office space and staff has a standard list of goods and services required to make their employees life easy.

Office supplies, tea and coffee, cleaning, repairs and maintenance, printing, office functions, client gifts, entertainment, advertising and more.

Added to this are costs for unplanned capital purchases, family needs, holidays, client give-aways, donations, investments, alterations and expansions.

By becoming a member of Ormita you can offset these overheads against new sales we bring you.

Here is how it works

1. Your business registers to provide its services via Ormita.
2. When you sell you receive credits based on the dollar value of these goods and services.
3. You also receive part of the sale price in cash (to cover sales-tax/ GST/VAT, our fees and to offset your additional costs).
4. You now have credit to purchase products from other members within the Ormita network.

By using Ormita you can offset those regular expenses that just won't go away – no matter how much you want them to.

Ensuring you can spend

Before we accept a business as a member we ensure that we can provide them with a minimum level of purchases every month through the Ormita system.

These purchases will be offset against sales we bring you on a regular basis.

You can also choose to make purchases over and above your regular commitment and you can offset these against new sales at any time.

Martha Stewart does it. Donald Trump does it. Carl Icahn bought TWA (Transworld Airlines) with it. Now it's your turn.

Summary of Benefits

- ✓ Ormita provides an excellent way to reduce your current overheads and make those additional purchases without sacrificing any of your valuable cash.
- ✓ Save cash on capital expenditures by offsetting them against new sales.
- ✓ Advertise for new business without the need for additional cash outlay.
- ✓ Obtain high quality goods and services at better discounts and on more advantageous terms than you would with cash.
- ✓ Even if you have large costs already sunk into equipment and facilities there should be a relatively low cost to service additional customers once your overheads are paid from your current cash business.
- ✓ Using Ormita you can reduce your current cash outlay while increasing your portfolio of customers, creating more referrals and improving your balance sheet.
- ✓ Ormita is new business which contributes directly to your bottom line.

A Unique Offering

- 💰 The customers we bring you pay you cash to cover your transaction costs, sales taxes and other expenses.
- 🕒 24 hour, 7 day a week live brokerage services.
- @ Buy, sell and transfer funds online.
- ✉ No monthly fees and no annual fees.¹
- 📈 Lowest overall price in the industry.
- ✓ No cash outlay until we have met both your buying and selling needs.

¹Subject to customer meeting minimum trading volumes per month.

Read more on the next page

Some other Benefits of the Ormita Service

Save Cash

- Realise full market value for non-recoverable, non-recyclable, limited commodities or otherwise unsold stock or time.
- Access interest free credit and repay borrowings with new sales.

Increase Your Asset Base

- Buy at a discount of up to 90%.
- Invest in other businesses without the need for cash.

Increase Your Financial Liquidity

- Convert existing bad debts to assets.
- Pay existing creditors from new sales.
- Convert equity from slow moving inventory or unsold appointment time.

Attract New Cash Paying Customers

- Access innovative ways to new cash contract tenders.

Build Your Brand

- Build a community network around your brand.
- Expand distribution channels and market reach.
- Align your business with charities and community enterprises.
- Gain repeat business and take customers away from the competition.
- Improve your social standing, customer and staff loyalty.
- Create local business opportunities within your community.

Retain Staff and Customers

- Create customer loyalty programmes.
- Provide staff incentives.
- Implement a staff donation/giving programme.
- Pay for client entertainment.

Become More Efficient

- Substitute imports with higher quality, locally provided goods or services at wholesale price.
- Decrease wastage and develop new consumer habits.
- Get more out of your employees with employee rewards and buying programmes
- Take overstocked, last season or end-of-line items off-market while earning full retail value.

With Ormita your new customers cover your transaction costs, sales taxes and other expenses.

Turn Non-Producing Assets Into

... Advertising, Asset Purchases, Business Supplies, Capital Expenditure, Client Entertainment, Equipment Purchases, Food, Freight, Graphic Design, Hardware Leases, Health and Beauty, Holidays, Maintenance & Repairs, Marketing, Medical Services, Needed Goods, Office Supplies, Packaging, Promotional Items, Refurbishments, Signage, Staff Rewards, Stationery, Technical Supplies & Services, Travel, Wholesale Items...

... and much more...

And our customers pay your sales tax, our fees and most of the replacement cost of your product – in cash.

How we make it happen

- Step 1** You register your interest online with Ormita.
- Step 2** One of our Client Directors will meet with you to create a needs analysis of your regular and upcoming business expenses, community commitments, investment goals and lifestyle enhancement ideas.
- Step 3** A buying schedule will be created - representing a minimum of \$2,000 worth of you cash expenses per month.
- Step 4** Your Client Director will find suitable suppliers to provide many or all of these expenses.
- Step 5** Once our suppliers agree to sell, your business begins its commitment to provide a fixed amount of your product or service to our other customers.

You are only charged fees once we have a commitment from our other businesses to supply to you.

You only begin selling once we have a regular spend cycle in place for you.

No false commitments – just a business working to meet your needs.

Become a Member Today:

Do you want to know more about Ormita or become a member?

Enter your details at www.ormita.com and one of our representatives will contact you shortly.

You can also phone us on any of our numbers across the country, speak to your local representative or email us at customer-service@ormita.com.



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